

ASSET 04

Enterprise Edition

Revenue Recovery Script Vault

Copy-ready messages for first response, follow-up, no-show recovery, and proposal conversion.

Script Library

Open this first when the diagnostic points to response, follow-up, no-show, or proposal leakage.

HOW TO USE THIS VAULT

Best used for

Open this asset when the diagnostic points to response, follow-up, no-show, or proposal leakage and you need copy you can deploy immediately.

What's inside

- Fast-response SMS and email language
- 5-touch follow-up cadence prompts
- No-show recovery messages
- Proposal and objection follow-up scripts

Best move tonight

Customize just three scripts for your biggest leak, then install them into the CRM or manual follow-up flow before editing anything else.

Fast response scripts

New inbound lead - SMS

Hey {{first_name}}, thanks for reaching out. I saw your request come through. The fastest next step is to answer these two quick questions so we can point you in the right direction: {{link}}.

New inbound lead - email

Subject: Next step for {{business_name}}

Hi {{first_name}}, thanks for reaching out. Based on what you shared, the best next step is to confirm a few details and choose the right path. You can start here: {{link}}.

Missed call text-back

Sorry we missed you - saw your call come through. Are you looking for help with {{service}}, or did you need a quick answer before booking?

Follow-up sequence

Day 0

Confirm receipt, provide booking link, and set expectation.

Day 1

Personal value-add message with proof or context.

Day 3

Case study, before/after, or key reason to act now.

Day 7

Direct check-in with a binary choice: still a priority or pause?

Day 14

Long-term nurture or reactivation path.

No-show recovery

Soft

No worries if today got busy. Want to grab another time later today or tomorrow?

Direct

Looks like we missed each other. Should I send over a better time, or is this no longer a priority?

Value-based

I saved the notes from your request. If this is still important, I can help you avoid starting from scratch.

Proposal and post-call follow-up

Post-call recap

Thanks for the time today. Here is what I heard, the outcome you want, and the next step I recommend.

Proposal check-in

Wanted to check whether the proposal answered the main questions, or if there is one remaining concern holding this up.

Decision nudge

Should I keep this active for this week, or close the loop and reconnect later?

Objection responses

Too expensive

Totally fair. The question I would look at is whether the current leak is costing more than the fix. If the gap is costing {{monthly_leak}}, the decision becomes less about price and more about speed to correction.

Need to think about it

Makes sense. What part do you want to think through most - timing, budget, fit, or confidence in the result?

Send me info

Happy to. To avoid sending generic material, which part matters most: pricing, process, examples, or timeline?

Need partner approval

Of course. Would it help if I sent a short summary you can forward, with the problem, recommendation, and expected next step?